



MOUNTAIN VIEW
Central Business Association

Advertising on CBA's Downtown Mountain View Web Site

Company Name _____ Contact Name _____

Office Phone _____ Cell Phone _____

Email _____ Web Site _____

Address _____

City _____ State _____ Zip Code _____

I am interested in doing the following on the Mountain View CBA Web Site:

Placing an IMAGE or LOGO above my CBA business listing (I am a CBA member)

Size: 165px by 96px
or 2.292" x 1.319"
resolution: 72

Note: CBA Members can do both an image/logo and a banner ad if they so choose to.

Choose a timeframe: \$45 for 6 months \$65 for 12 months

Placing a BANNER AD (will appear below CBA member business listings)

Size: 550px by 125px or 7.639" x 1.736"; resolution: 72
Note: Your banner ad can be linked to your web site

Choose a timeframe: \$100 for 6 months \$175 for 12 months

Link my banner ad to my web site: YES NO

I need to have my image resized to the specs listed above: \$25

Enclosed is a check (payable to Mountain View Central Business Association) for: \$ _____

Please complete the above information, read and sign the advertising terms on the next page,
enclose your check and mail to: Mountain View Central Business Association
P.O. Box 1163
Mountain View, CA 94042



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Advertising Terms

October 26, 2009

PLEASE READ THESE TERMS CAREFULLY. They govern your rights and obligations relating to your listing and/or advertisement on the Mountain View Central Business Association (CBA) website and any information you provide for such listing and/or advertisement.

Privacy. The information that you provide to us will be listed in the directory and is public information. The CBA will not otherwise sell or give your information to third parties.

Copyright. You acknowledge that all content provided to the CBA, including without limitation text, graphics, logos and images, is your property, and that you have the rights and permission to use such content. The CBA website is protected by U.S. and international copyright laws. The compilation of all content on this site is the exclusive property of the CBA and is protected by U.S. and international copyright laws. You may forward, distribute, and/or photocopy copyrighted materials of the CBA located on the website only if the entire relevant page or document is unaltered and complete, including all of its headers, footers, disclaimers, and other information. You may not copy these documents to another website.

Disclaimer of Warranties. CBA uses reasonable efforts to include accurate and up-to-date information on the website, but we make no warranties or representations of any kind as to its accuracy, currency or completeness. We are not responsible for any errors or omissions contained on the website and reserve the right to make changes at anytime without notice. All information appearing on the website is provided on an "as is" basis. CBA DISCLAIMS ANY AND ALL WARRANTIES, EXPRESSED OR IMPLIED, WITH REGARD TO ANY INFORMATION PROVIDED ON THIS WEBSITE, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT. In particular, CBA makes no warranties or representations whatsoever as to the speed or reliability of the server used to host the website, the number of "hits" or viewings of the website, or the amount of business, profits, or other activity that may be generated through a listing or advertisement placed on the CBA website.

Limitation of Liability. In no event shall CBA be liable for any damages whatsoever. In particular, CBA shall not be liable for direct, special, indirect, consequential, or incidental damages, or damages for lost profits, loss of revenue or loss of use, cost of replacement goods, loss or damage to data arising out of the use or inability to use the website or any of our products or services. This includes damages arising from use of or in reliance on the documents or information shown on the website, even if we have been advised of the possibility of such damages.

Authority to Sign. Any person signing on behalf of a corporation or other entity warrants that he or she is duly authorized by the corporation or other entity to sign and deliver this document and bind the corporation or other entity to the terms of this document.

Applicable Laws. The website is controlled by the CBA from its offices in the United States of America. The website and its contents are intended to comply with the laws and regulations in the United States. Other countries may have laws and regulatory requirements that differ from those in the United States. All matters relating to access to, or use of, the website shall be governed by U.S. federal law or the laws of the State of California, without regard to its conflict of laws principles. Any legal action or proceeding relating to access to or use of this site shall be initiated in a state or federal court in the County of, Santa Clara, State of California. You agree to submit to the jurisdiction of, and agree that venue is proper in these courts.

Notification of Changes. These terms may be revised over time as new features are added to the website. We will post all changes to these terms on this page and will indicate at the top of this page effective date of these terms. We therefore encourage you to refer to these terms on an ongoing basis so that you understand our current terms.

Contact Us. If you have questions concerning these terms, you may contact us via email at info@mountainviewdowntown.com.

I have read the above terms and agree to follow them:

Name (print) _____

Signature

Date